

# ABOUT THE PROJECT

## WHAT IS THIS PROJECT?

This project is intended to prepare a Neighborhood Revitalization Strategy Plan for the North Coventry neighborhood.

## HOW WILL THIS PLAN BE USED?

This plan will serve as a tool for the City of Cleveland Heights and community partners to coordinate local services, target projects and investments, track progress, and promote equitable access to resources, opportunities, and outcomes that advance the vitality of the neighborhood.

## WHY IS THIS PROJECT IMPORTANT?

Neighborhood revitalization will help to preserve local assets, provide for housing stability, and enhance economic mobility that allows for community improvements without the displacement of residents and other gentrification issues.

## HOW CAN I PARTICIPATE?

There are multiple ways to get involved with this project and have your voice heard to guide neighborhood revitalization:

- *Post comments on the workshop exhibits today*
- *Visit the project website to continue sharing comments*
- *Come back to attend the second Neighborhood Planning Workshop (date TBD) to help define goal metrics, evaluate potential strategies, and identify potential partners*

## WHAT CAN I DO TODAY?

- *Share thoughts, ideas, and concerns on the **Comment Map** on the table*
- *Review and share comments about each of the **data topic exhibits** that are displayed on easels around the room*
- *Ask questions and offer input to the **project consultant***
- *Visit the **project website** on your phone to post comments right now or after the workshop*  
[SEE QR CODE BELOW]

## QUALITY OF LIFE INDICATORS



The project will be built upon a **Framework of Quality of Life Indicators**, which is a series of data relating to a range of topics that impact the North Coventry neighborhood, as listed on the right. The other workshop exhibits represent these various data topics.

- Population
- Households
- Income
- Housing
- Fair Housing
- Education
- Transportation

As community members, you are invited to help build this data framework through a four-step process, as described in the graphic below.

- STEP 1: Specify the Data Baseline**  
Research data sources to identify existing conditions to establish a baseline of data.
- STEP 2: Define the Data Goal Metric**  
Use community feedback to identify how they would like each data point to change over time, whether it's to increase, maintain, or decrease.
- STEP 3: Assess Potential Strategies**  
Evaluate strategies to pursue to help meet the goal metric for each data point.
- STEP 4: Identify Potential Partners**  
Determine community organizations, city departments, state and regional agencies, and other partners that can help meet the goal metric for each data point.

### FOR EXAMPLE:

STEP 1	STEP 2	STEP 3	STEP 4
<b>22.4%</b> Baseline percent of renters who are extremely cost burdened	<b>12.4%</b> Goal percent by reducing baseline at least by 10% by the year 2030	 Assess potential strategies to help attain the goal metric of a 10% reduction	 Identify potential partners to help the neighborhood achieve the goal metric

- **VISIT THE PROJECT WEBSITE:**  
SCAN THIS QR CODE TO VISIT AND SHARE COMMENTS ON THE PROJECT WEBSITE; OR GO TO:  
<https://tinyurl.com/northcoventry>





# COMMENT MAP

## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments on the aerial map below.



**WANT TO SHARE MORE LATER?**  
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# POPULATION

## BIG PICTURE: IMPACT ON QUALITY OF LIFE

The people who comprise the population of North Coventry are the lifeblood of the neighborhood. Your lived experiences and life stories are shaped by the people and spaces around you. Diversity comes in many forms, so it is critical to provide resources, services, and opportunities that optimize the lives of all North Coventry residents.

## COMMUNITY DATA: NORTH COVENTRY TODAY

FIGURE 1: POPULATION

Source: U.S. Census, American Community Survey

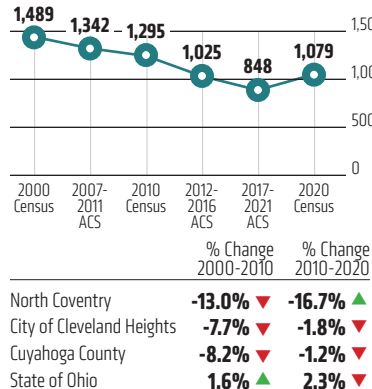


FIGURE 2: PEOPLE WITH DISABILITIES

Source: U.S. Census, 2017-21 American Community Survey

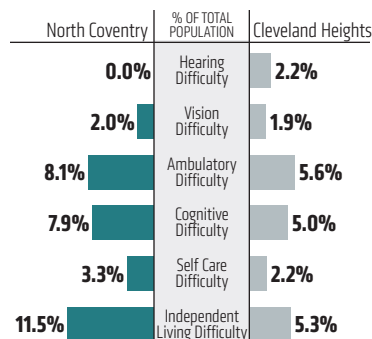
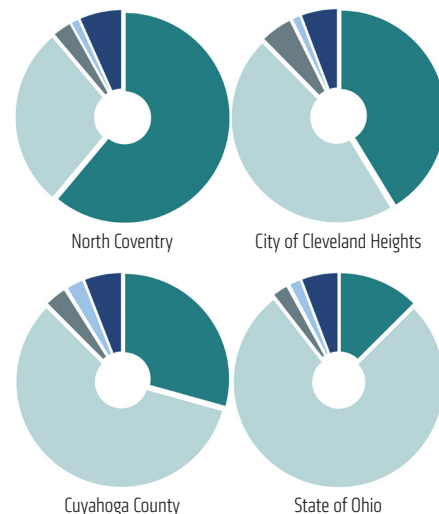


FIGURE 3: POPULATION BY RACE

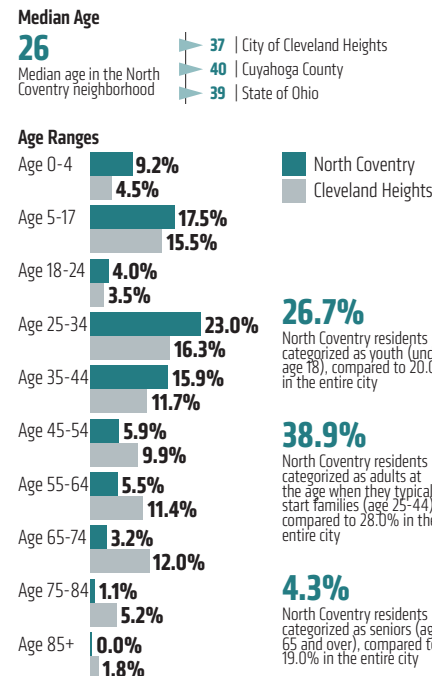
Source: U.S. Census, 2020 (via PolicyMap)



	North Coventry	Cleveland Heights	Cuyahoga County	State of Ohio
People of Color	73.5%	52.3%	42.0%	22.2%
Hispanic or Latino	3.5%	3.4%	6.6%	4.4%

FIGURE 4: POPULATION BY AGE

Source: U.S. Census, 2017-21 American Community Survey



## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on the **POPULATION** in the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# HOUSEHOLDS

## BIG PICTURE: IMPACT ON QUALITY OF LIFE

North Coventry residents live in households, which ranges from single individuals and couples to families and other groups of people. The profile of households and family structures in North Coventry is quite different to profiles at the broader city level, accentuating the unique needs and character of the neighborhood.

## COMMUNITY DATA: NORTH COVENTRY TODAY

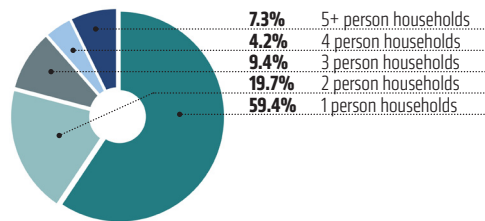
**FIGURE 1: HOUSEHOLDS**

Source: U.S. Census, American Community Survey (via PolicyMap)

### North Coventry

**1.99**

Average household size in North Coventry, which is a significant decrease from 2.37 (2007-11 ACS)



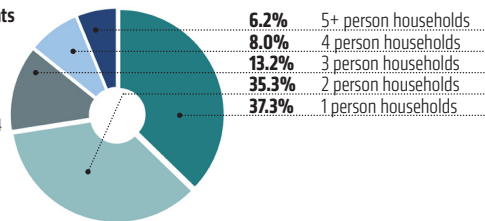
19.1% ▼ Decrease in # of households from 2007 to 2012 (ACS)

7.0% ▼ Decrease in # of households from 2012 to 2021 (ACS)

### City of Cleveland Heights

**2.26**

Average household size in Cleveland Heights, which is a minor decrease from 2.34 (2007-11 ACS)



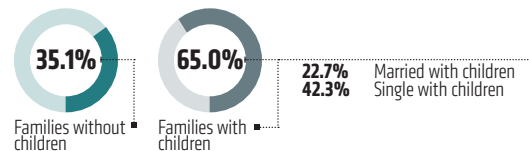
2.9% ▼ Decrease in # of households from 2007 to 2012 (ACS)

3.1% ▲ Decrease in # of households from 2012 to 2021 (ACS)

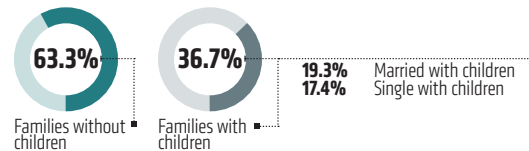
**FIGURE 2: FAMILIES**

Source: U.S. Census, American Community Survey (via PolicyMap)

### North Coventry



### City of Cleveland Heights



## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on **HOUSEHOLDS** in the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# INCOME

## BIG PICTURE: IMPACT ON QUALITY OF LIFE

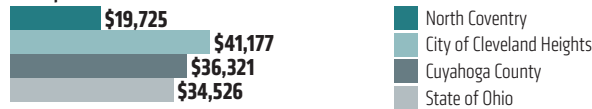
Income enables people to pay their rent or mortgage, purchase everyday needs, and keep up with all that goes on in their lives. With different types of households in North Coventry, there are varying levels of challenges to stretch this income to cover everything without feeling cost burdened.

## COMMUNITY DATA: NORTH COVENTRY TODAY

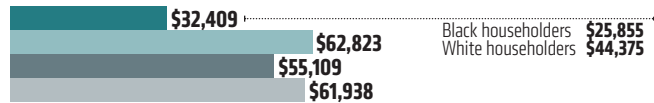
### FIGURE 1: INCOME

Source: U.S. Census, American Community Survey, 2017-2021 (via PolicyMap)

#### Per Capita Income



#### Median Household Income

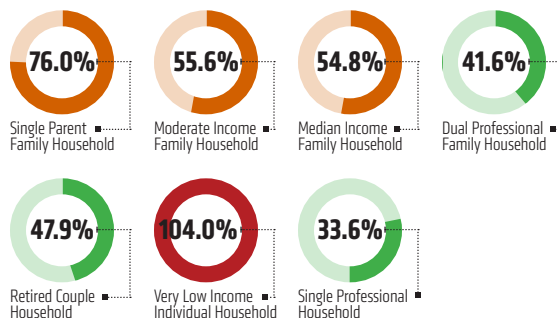


### FIGURE 2: LOCATION AFFORDABILITY INDEX

Source: U.S. Department of Housing, 2019

#### Percent of Income Spent on Housing and Transportation Costs by Household Type

Housing and transportation costs typically consume about 50% of the average household budget. Percents greater than 100 occur where the modeled expenses exceed the income of a household, and likely indicate areas of economic distress. The Location Affordability Index (LAI) provides standardized household housing and transportation cost estimates at the neighborhood level, which is useful for evaluating where people decide to live and work, where to locate resources or facilities, and areas of potential economic distress.

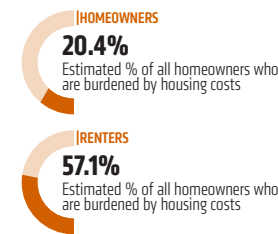


### FIGURE 3: HOUSING COST BURDENED

Source: U.S. Census, American Community Survey, 2017-2021 (via PolicyMap)

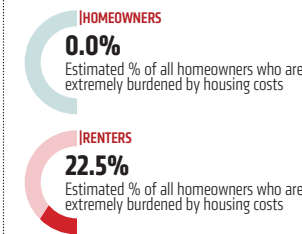
#### Cost Burdened

Percent of renter households for whom monthly owner costs (for homeowners) or gross rent (for renters) is 30% or more of household income.



#### Extremely Cost Burdened

Percent of renter households for whom monthly owner costs (for homeowners) or gross rent (for renters) is 50% or more of household income.



## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on **INCOME** in the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# HOUSING

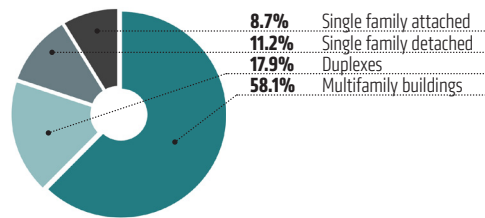
## BIG PICTURE: IMPACT ON QUALITY OF LIFE

With close to half of the housing structures in North Coventry built before 1940, the local housing stock has evolved over time, particularly in response to changes in the population. The housing needs and issues in North Coventry are diverse, particularly relating to a large renter population, residents in subsidized units, and an aging housing stock.

## COMMUNITY DATA: NORTH COVENTRY TODAY

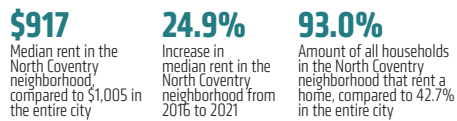
**FIGURE 1: HOUSING UNIT TYPES**

Source: U.S. Census, American Community Survey, 2017-2021 (via PolicyMap)



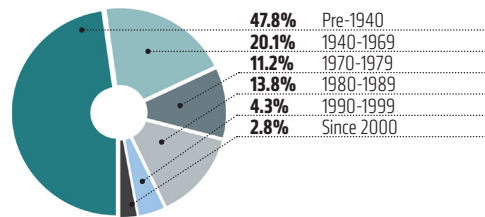
**FIGURE 2: RENTAL HOUSING CHARACTERISTICS**

Source: U.S. Census, American Community Survey (via PolicyMap)



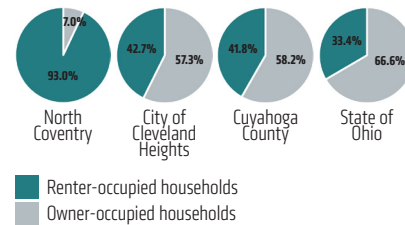
**FIGURE 3: AGE OF HOUSING**

Source: U.S. Census, American Community Survey (via PolicyMap)



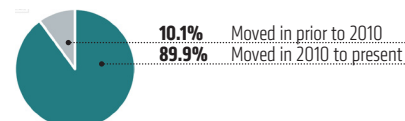
**FIGURE 4: HOMEOWNER & RENTAL RATES**

Source: U.S. Census, American Community Survey, 2017-2021 (via PolicyMap)



**FIGURE 5: HOUSEHOLD TURNOVER**

Source: U.S. Census, American Community Survey, 2017-2021 (via PolicyMap)



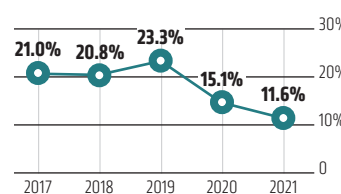
**FIGURE 6: SUBSIDIZED HOUSING**

Source: U.S. Department of Housing

Percentage of community segments living in subsidized housing



Percent of neighborhood population that live in subsidized housing



**FIGURE 7: HOUSING QUALITY**

Source: U.S. Census, American Community Survey 2017-2021 (via PolicyMap)

**0%**  
Percent of housing in the North Coventry neighborhood that lacks plumbing facilities

**0%**  
Percent of housing in the North Coventry neighborhood that lacks capacity to use fuel or heat home

**12.1%**  
Percent of housing in the North Coventry neighborhood that lacks complete kitchen facilities

**High**  
Risk of lead exposure, which relates to almost half (47.8%) of the North Coventry housing stock being built before 1940

**70.0%**  
Percent of owner-occupied housing in the North Coventry neighborhood that exhibits one or more of the housing conditions<sup>a</sup> above

**55.8%**  
Percent of renter-occupied housing in the North Coventry neighborhood that exhibits one or more of the housing conditions<sup>a</sup> above

<sup>a</sup> Additional qualifying conditions include having 1.01 or more occupants per room, having selected monthly owner costs as a percentage of household income greater than 30% (for homeowners), and having gross rent as a percentage of household income greater than 30% (for renters)

## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on HOUSING in the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# FAIR HOUSING

## BIG PICTURE: IMPACT ON QUALITY OF LIFE

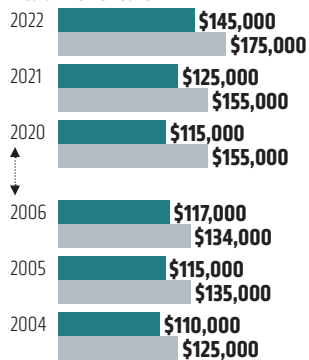
Fair housing is critical to a neighborhood's quality of life, as it ensures that all people have access to safe, quality housing without discrimination. Unfortunately, the region has a long history of significant fair housing problems that have impacted the predominantly Black population in North Coventry. Change can occur at all levels, from the neighborhood on up to the Ohio Statehouse.

## COMMUNITY DATA: NORTH COVENTRY TODAY

**FIGURE 1: MORTGAGE LOANS TO BLACK & WHITE BORROWERS**

Source: Federal Financial Institutions Examination Council (FFIEC)

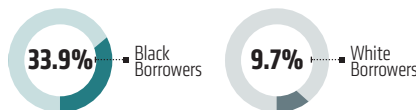
### Median Home Loans



Mortgage loan data is for the City of Cleveland Heights. Similar data is unavailable at the neighborhood level.

The top three bar charts cover recent years (2020-22), while the bottom three bar charts cover the mid-2000s (2004-06). *The gap in loans between Black borrowers and White borrowers widened from as low as \$15,000 in 2004 to as high as \$40,000 in 2020.*

### Percentage of Denials of Total Home Loan Applications



Cuyahoga County  
Mortgage Lending  
Patterns

July 2018

Michael Lepley & Lorene Mangione



According to a 2018 study of mortgage lending patterns, Cuyahoga County "has a long history of... *mortgage redlining of African American neighborhoods*, and *predatory lending based on race*... and despite a demand for credit, people in *predominantly African-American neighborhoods often cannot get mortgages* to buy houses in their neighborhoods."

By evaluating the lending patterns of the top ten mortgage lenders in Cuyahoga County from 2012-16, the study found that *North Coventry is among the census tracts that experienced high levels of denied mortgage applications.*

**FIGURE 2: ACCESS TO LENDING**

Source: Ohio CDFI Network

Serving as an alternative to traditional banks and other mortgage lenders, community development financial institutions (CDFIs) provide credit and financial services to underserved communities. The CDFIs listed below offer a range of borrowing and lending options to people and organizations in North Coventry.



**FIGURE 3: THE STATE OF FAIR HOUSING**

Source: Fair Housing Center for Rights and Research



Key takeaways from the 2023 Report on the State of Fair Housing in Northeast Ohio are listed below. Report recommendations will be considered to support fair housing strategies in the North Coventry neighborhood.

- Reports of housing discrimination are on the rise
- Local ordinances and policies exclude people of color, victims of domestic violence, and people with disabilities
- Mortgage lenders continue to deny loans to people of color at higher rates and make few loans in majority-minority neighborhoods
- Ohio state legislators continue to pass bills that are harmful for renters and erode fair housing protections
- Steps to increase renter rights, address racial inequity, affirmatively further fair housing, and enhance enforcement of the Fair Housing Act

## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on **FAIR HOUSING** in the **North Coventry neighborhood**? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# EDUCATION

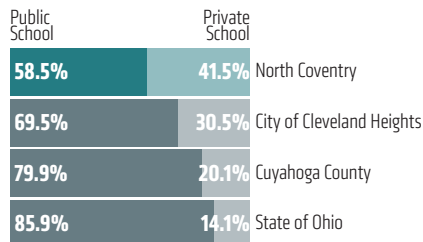
## BIG PICTURE: IMPACT ON QUALITY OF LIFE

Access to quality education enables youth and adults to learn about the world, build skills and knowledge, and provide safe spaces to engage in a positive learning environment. Lifelong learning opens doors to jobs, entrepreneurship, personal expression, and a wealth of other opportunities.

## COMMUNITY DATA: NORTH COVENTRY TODAY

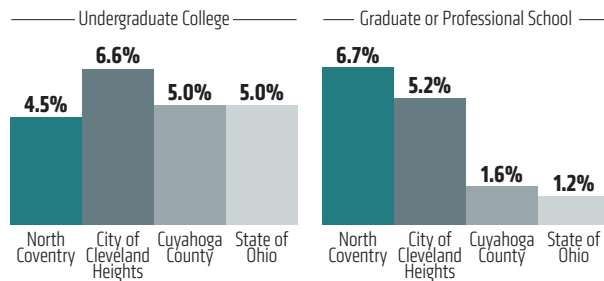
### FIGURE 1: SCHOOL ENROLLMENT

Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)



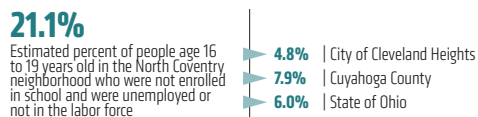
### FIGURE 2: COLLEGE ENROLLMENT

Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)



### FIGURE 3: YOUNG PEOPLE NEITHER IN SCHOOL NOR WORKING

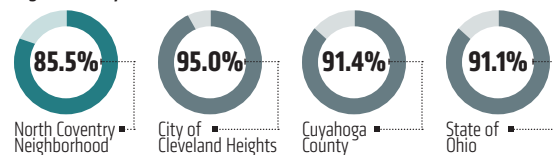
Source: U.S. Census, 2012-2016 American Community Survey (via PolicyMap)



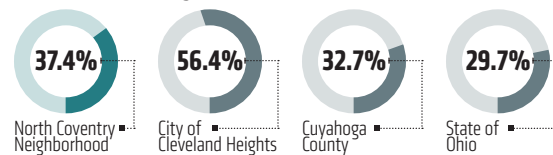
### FIGURE 4: EDUCATIONAL ATTAINMENT

Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)

#### High School Diploma or More

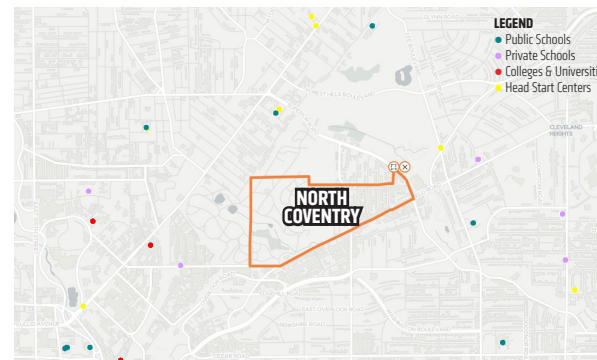


#### At Least a Bachelor's Degree



### FIGURE 5: NEARBY SCHOOLS & ACADEMIC INSTITUTIONS

Source: National Center for Education Statistics; Headstart (via PolicyMap)



## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on **EDUCATION** in the North Coventry neighborhood? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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# TRANSPORTATION

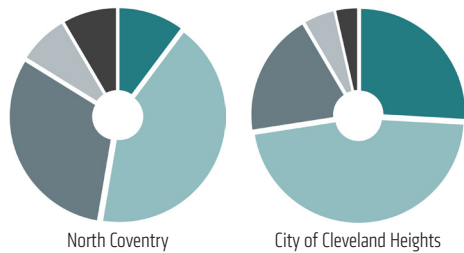
## BIG PICTURE: IMPACT ON QUALITY OF LIFE

A well connected transportation network connects workers to jobs, students to schools, and residents to a range of businesses, services, and opportunities. North Coventry is characterized as a walkable neighborhood with nearby bike and transit facilities upon which improvements can build to enhance the community's quality of life.

## COMMUNITY DATA: NORTH COVENTRY TODAY

FIGURE 1: TRAVEL TIME TO WORK

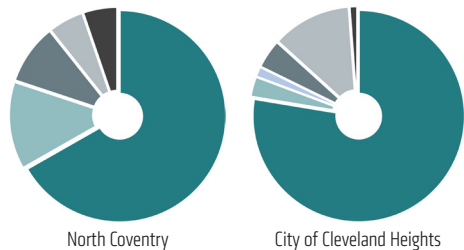
Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)



	North Coventry	Cleveland Heights
Less than 15 minutes	10.2%	25.9%
15 to 29 minutes	42.5%	46.7%
30 to 44 minutes	31.2%	19.0%
45 minutes to 1 hour	7.7%	4.9%
More than 1 hour	8.4%	3.5%
Average Travel Time	23 min	23 min

FIGURE 2: MODE OF TRANSPORTATION TO WORK

Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)



	North Coventry	Cleveland Heights
Drive	66.7%	77.5%
Take public transit	13.4%	3.1%
Bike	0.0%	1.6%
Walk	9.2%	4.4%
Work from home	5.4%	12.1%
Take other mode	5.2%	1.2%

FIGURE 3: VEHICLES PER HOUSEHOLD

Source: U.S. Census, 2017-2021 American Community Survey (via PolicyMap)

	Avg # of Vehicles	% of Housing w/ No Vehicle
North Coventry	1.00	20.7%
City of Cleveland Heights	1.50	10.7%
Cuyahoga County	1.50	12.5%
State of Ohio	1.80	7.5%



FIGURE 5: TRANSIT

Source: Greater Cleveland Regional Transit Authority

### North Coventry

North Coventry is directly bordered by two RTA bus routes (9 and 40), with additional buses nearby. The neighborhood is also located to the east of the RTA's Rapid Transit Red Line along Euclid Avenue.

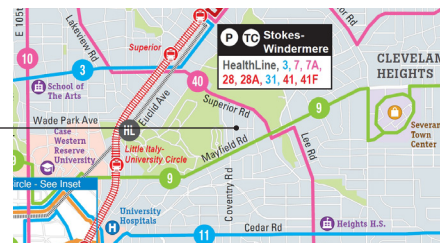
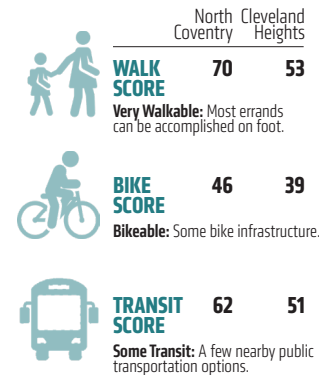


FIGURE 4: WALK SCORES

Source: WalkScore



NOTE: Scores based on a 100 to 0 scale (best to worst). For more details:  
<https://www.walkscore.com>

## OUR FUTURE: SHARE YOUR THOUGHTS

What are your thoughts on **TRANSPORTATION** in the **North Coventry neighborhood**? Use the post-it notes, pens, and markers to write out and post your comments in the space below.

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